

Advanced
UX
Certification
Program



Jawaharlal Nehru
Architecture And
Fine Arts University
Hyderabad

Hyderabad's First **University-Backed** **UX Certification Program**

Get Trained by Industry Gurus.
Get Certified by JNAFA University

Students | Working Professionals
3 Months | Hybrid Classes on Weekends

UX from DESIGN
rhas GURU
has changed my career





Hello!

I am your friend,

Like you, I had questions and doubts about choosing the right design career and UX institute.

Join me on a journey of **discovery and growth** as I share my experiences in research and my path to becoming a design expert at DESIGN GURU. Through my story, I aim to inspire and motivate others to pursue their passion for design and build a successful career.

Let my journey be a testament to the power of dedication and hard work in achieving your goals.



Factors Influenced my Decision

These factors have significantly influenced my decision to pursue UX as a career, aligning perfectly with my interests.

I have decided to Join UX

- Growing Demand: UX design is a rapidly growing field with high demand for skilled professionals.

- Creative Problem-Solving: UX design allows me to combine creativity with analytical thinking to solve real-world problems.

- Impact on User Experience: I want to make a positive impact on people's lives by designing intuitive and user-friendly products.

But where to Join?
What next?

95% of UX Designers
See Career Advancement

UX Designers Earn Up to
10 lakhs + Salary

80% of Companies
Prioritize UX Design

High-Demand,
High-Reward

Upgrade Your
Skills, Salary

Become a UX Designer
for Social Impact

DESIGNGURU?

DESIGNGURU in collaboration with **Jawaharlal Nehru Architecture And Fine Arts University, Hyderabad**, has launched UX Certification Program to bridge industry knowledge, inspire new mind-sets, and nurture the innovators of tomorrow.

I researched a lot about the institutes, and came know about DESIGNGURU



Program is for Students, Design Enthusiasts and Working Professionals



But why Design Guru?

“ Training by Industry Gurus
Certification from
JNAFA University ”



Why DESIGN GURU?

- **DESIGNGURU** started with the aim of giving back something to the Design Community/Society focusing on improving the world around us
- **Solve human problems** and form a better society
- *They are trying to bring a change in the thinking of designers and create a huge impact on society*

What is
UNIQUE
about
DESIGNGURU?
Who is behind?
Who will teach?

Expertise to Teach

Expert-led Training, Mentoring, and Workshops featuring esteemed faculty from **IIT, NID, PhD holders, and industry thought leaders.**

Want to know the
course details

Approach

- Transforming minds and shifting thinking through experience
- Exposing students to bigger problems and helping them see the larger picture
- Connecting students to daily problems to deepen their understanding

Impressed by the Course Details

It is covering from basics of UX to advanced level to working in a project in IT company. Complete package.



Course covers everything students and working professionals need, going beyond UX to equip you with the skills to succeed

But the question is Who is going to teach?

Course Details

UX/Industry Overview

Design Thinking

Critical Thinking and **Building an Investigative Mind-set**
Problem Identification

User-Centered Design Process (UCD)

UX Strategy

Accessibility

Story boarding - Importance of sketching in UX design

Design Systems, **UX LAWS** and **Principles of Design**

Systems Thinking and **Service Design**

Bio-mimicry for sustainable designs

Real-time examples, assignments, and **projects**

Industry-standard portfolio and **interview tips**

Agile methodologies and corporate communication skills

Leveraging AI in Design Process

FIGMA Tool



Trust Me, he is Truly Exceptional

Praveen Indoori, founder of **DESIGNGURU**, will be mentoring these sessions along with a few other experienced mentors from **IIT** and **NID**, who are currently working with leading IT companies.

After researching the faculty and guest speakers, I clarified my doubts and chose DESIGNGURU as the perfect fit for me.

I am convinced with the faculty expertise.

Want to know the FEES structure. Is it affordable?



Ph.D Scholar - Communication Design (Woxsen University)

MFA - Master Of Fine Arts - Visual Communication, JNAFAU

CUA - HFI Certified Usability Analyst
RISD (USA) - Strategic Design Program

With **23+ years of experience in the Design/IT industry**, worked as a UX Manager for renowned companies like **Infosys** and **Cognizant**, serving clients globally.

“ He transforms mindsets,
not just teaches. ”

Guest Speakers

Unlock the secrets of user-centered design with our **expert guest speakers**, who bring real-world UX experience to the classroom. Hear their insights and stories to gain a deeper understanding of what makes great UX design



Chenchu Goli

MDes

Auckland University of Technology

MA (Fine), Visualization, Art Direction)

The Maharaja Sayajirao University of Baroda

BFA (Applied Art - 1991-96)

JNTU College of Fine Arts

New Zealand

I'm curious about creating empathetic user experiences using holistic research with Human-centred design (HCD) methodology. Being empathetic and asking the right questions will lead to learning about the user.



Ganesh Gajjala

MDes

Indian Institute of Technology (IIT),

Bombay

BFA (Applied Art - 1995-2000)

JNTU College of Fine Arts



New York, USA

I'm a Product Designer at Microsoft in the USA, also an artist, fitness enthusiast, parent, and human

Kireeti Damaraju



Indian Actor, Researcher,

Digital Content Leader | Bridging Entertainment and Business | Corporate Storytelling & Creative strategy | **Certified in UX**, AI Filmmaking & Digital Transformation.
Worked for SONY, HCL.



Ram Guntur

Member of ADI - Association of Designers of India

Strategic Product Leader with a track record of launching and scaling Enterprise, B2B, B2C products and platforms. Combines hands-on product

management, design thinking, and entrepreneurial execution to deliver market-fit solutions.

Affordable Fees and Flexible Timings



Less Fees compared to others.

"Join a university program you can trust. Unlike fly-by-night institutes, it's a reputable university with a solid reputation. No room for cheating, just genuine learning. Get a certificate from a top university in Hyderabad, and take your career to the next level."

What else? I made my decision.

Program Details

4 batches per year

Duration:  3 Months

Mode: Hybrid classes on weekends

Saturday:  7.30 pm to 9.30 pm (Online)

Sunday:  10 am - 1 pm (Offline/Hybrid)

JNAFAU Campus, Masab Tank, Hyderabad

Eligibility: 12+ Qualification Students/ Design Enthusiasts Working Professionals/

FEES: Details on the website

Special discount for Alumni/other students joining in group*

Note: You can pay the Fees in 3 installments

PAYMENTS



9908420890

More info.



DESIGN GURU,

A/C No. 8447248184, Kotak Mahindra Bank,
Himayat Nagar Branch, Hyderabad.

IFSC Code: KKBK0007463



Here are the Highlights of the Program

Covered from fundamentals to advance level

Industry-relevant UX training led by seasoned design mentors

Hands-on workshops, real-world projects, and portfolio building

Mindset transformation – from learners to design thinkers

Exposure to the latest trends and tools in user experience design

Empowering students to become the innovators of tomorrow

I have joined the course and thrilled to share my experiences with you all.

Mind-set transformation - from learner to Design Thinker



Learning-Unlearning-Relearning has Transformed my Mind



Learn-Unlearn-
Relearn

Manual Work
Learning by experiencing
Inner Discovery
Discussion on real time
problems.
Exposure to bigger problems

Learned to see the things
from systems thinking
perspective.



Design in daily life.
Real time problems.

Transforming minds and
shifting thinking through
experience.



What I learnt?

Mastered User Experience (UX) design, from framing the problem statement to research to design solution.

After the course, my perspective of seeing things in the world has completely changed.

Learnt to be un-biased. Empathizing, Understanding and solving problems of real world

Taking the real time problem statement and working on the detailed UX project case study has boosted my confidence levels.

● Problem identification,
Research- Competitive Analysis, Heuristic
Evaluation, User Research, Qualitative &
Quantitative Analysis, Empathy Mapping, User
Journey Mapping, Personas, Scenarios,
Information Architecture, Wireframes, Testing
and Validating, Visual Design, Style guide

I am ready with UX portfolio with real-world projects.

Gained **hands-on experience** as I am **job-ready** for roles like UX Designer, Product Designer, or Interaction Designer.

I am Industry Ready NOW!



Certification from JNAFA University

The university's certification has significantly boosted my confidence, enabling me to pursue higher studies abroad with greater assurance and success.

The Valedictory Ceremony

will be held upon completion of the course, at university campus, where you will receive your certificates from the University Vice Chancellor.

Next, thinking about my job / internships.



Jawaharlal Nehru
Architecture And
Fine Arts University
Hyderabad

Valedictory Ceremony

University Campus,
Hyderabad



Vice Chancellor, Registrar, DAP, Principals (Architecture & Fine Arts)



Distribution of certificates to the participants



Placements

There is a huge growing demand for UX Designers in IT Industry and there is **GAP** in getting the right fresh UX talent into the industry.

JOB HUNT/ Career Projection

What I suggest is, first you focus on building your good **PORTFOLIO**.

Improve your observation and problem solving skills which is must for any designer to land into a job.

Getting new job or career progression is now easy

100% Placement Assistance Guaranteed!

Networking from DESIGNGURU Community Professionals has helped me in landing a job.

Top-performing students / Problem solvers will secure UX design jobs in the IT industry

"If opportunity doesn't knock, build a door."

Expectations from the Employer

Employers always look for creative thinkers, Problem solvers, Who understands the Business Requirements and come up with the creative solutions which meets the needs of the user and Business as well.

Nurturing the Innovators of Tomorrow.



Mind-set
transformation -
from learner to
Design Thinker

→ Your Name Awaits

DESIGNGURU - Alumni

A snapshot of our successful batches, trained and mentored to excellence.



Feedback



Voices of Success

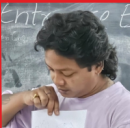
B Tech

**Srujana Janga**

B Tech Student from Gokaraju Rangaraju Engineering College, Hyderabad

"The UX Certification Course was an excellent learning experience. The course offers a perfect blend of theory, practical application, and industry-relevant insights covering key topics like user research, wireframing, prototyping, usability testing, and accessibility. The hands-on project is valuable, allowing me to apply concepts in real-world scenarios and build a strong portfolio

Design College

**Prince Jebaraj. E**
Student from NID,

ADVANCE UX DESIGN COURSE by DESIGNGURU, led by Mr. Praveen, is exceptional! The curriculum is comprehensive, practical, and up-to-date, with Mr. Praveen's mentorship being the standout feature. His expertise and personalized guidance make this course invaluable for aspiring UX designers. The concern of him over the content to reach everyone in the class is simply marvelous.

IT Industry

**Abednago Gedela**

Software Developer, 10+ yrs of experience, Hyderabad

Completing the advanced UX certification course from DesignGuru was a game-changer for me, even after 10 years in IT. Praveen Sir's mentorship and teaching style were instrumental in transforming my approach to design thinking. Thank you, Praveen Sir!

Feedback



Voices of Success

JNAFAU



Sudeep Mannava

DTDP student from JNAFA University, Hyderabad

This UX course is an excellent choice, especially for working professionals, with classes conveniently held on Saturdays and Sundays. A big shoutout to Praveen Sir, who goes above and beyond to ensure every student is well-supported. He explains concepts with real-life examples, clears all kinds of doubts at any time, and provides personal guidance to help you excel. Plus, you'll receive a certification from the prestigious JNAFAU University, adding immense value to your learning experience. It's a comprehensive and rewarding journey for anyone looking to master UX design!

Animation



Surya

Animation Design Professional, 20 yrs Hyderabad

This UX course is great for learning futuristic design processes and problem-solving techniques, especially when we're stuck and need to think differently in simple and smart ways. It's very useful, and the instructor provides excellent hands-on experience in line with current UX industry standards.

3D/ Gaming/UX



Sridhar. A

UX | 3D Gaming, 15+ yrs of experience

"I recently completed the advanced UX courses offered by JNAFU, and I must say the experience was exceptional. The classes were well-structured, engaging, and covered all the key aspects of UX design in great depth. The instructors were knowledgeable and provided practical insights that were easy to apply. Overall, an excellent learning experience! Highly recommended for anyone looking to excel in UX design."



Jawaharlal Nehru
Architecture And
Fine Arts University
Hyderabad

Minds Behind

Thank you for your unwavering support in making the Advanced UX Certification Program a success.

Your encouragement and guidance have been instrumental throughout the journey.

We deeply value the trust and opportunity provided by the university leadership.

Grateful for your continued partnership and vision in advancing design education.



Prof. M. VINOD GANESH,
Principal, SPA
Professor in Architecture



Prof. T. Gangadhar
In Charge Vice-Chancellor



Prof. Ch. Sreenivas,
Director of Academic and Planning I/C &
Professor in Architecture



Prof. G. Madhukar
Registrar I/C &
Professor in Photography



Vishnu Vardhan
Asst. Registrar (Ests.)

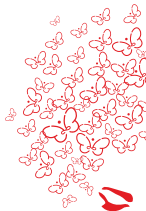


M. L. Anand Rao
Principal, CFA

Start your Journey NOW!

Sometimes you need a change not because something is outdated but because it needs to be updated. Don't be left behind in this competitive world.

"If opportunity doesn't knock, build a door."



I Enquiries:



9849121376 (Call / Whatsapp)
email: designguruhyderabad@gmail.com

More info.



Enroll on:
www.designguruhyderabad.com or
www.jnafau.ac.in



Jawaharlal Nehru
Architecture And
Fine Arts University
Hyderabad



Follow us on social media: [fb/designguruhyderabad](https://fb.com/designguruhyderabad) [instagram/designguruhyderabad](https://instagram.com/designguruhyderabad)